-	TONZBA MUNICIPAL	To be:	npleted by Loca signed by Local Newburgh vgBoard of Aj	Official.		_	1-34	22
	Local File #:	Z28	2 -12		roject Name:	(Sectio	n-Block-Lot)	
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	Attorney, Eng	in ce r, Archi	ect:		•			·,
	Location of Si	e: 2 (Street, highway,	te 30		#	ORR	Avenu
	Size of Parcel:	1.4 ACI	Existing Lots:			c/[Inits	·	<i>.</i>
	Present Zoning	District:	B				· .	
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			County ID #					

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April, 19, 2012

Zoning Board of Appeals

Town of Newburgh

308 Gardnertown Road, Newburgh, N.Y., 12550

Re: Sign area variance application - Applebees restaurant at 1205 Route 300, Newburgh

To whom it may concern.

I am writing this letter to seek approval for the installation of replacement signs and awnings at the location listed above. The proposed signage is not in keeping with the by-law due to the fact that the proposed awnings have the Applebees logo graphic applied to the bottom right on the face of each awning, thus making them count as signage. The existing awnings are striped, but contain no graphics. I feel the requested variance is not substantial do to the fact that all of the proposed awnings (with logo graphic) would be going directly in place of the existing awnings at this location.

The approval of this variance would not have any adverse effect on the physical or environmental conditions in the neighborhood or district as we would only be replacing existing with new. The proposed variance, if approved, would be in line with Applebees new corporate re-branding across North America. It would also help to grow our client's corporate image as a leader in the industry and ensure they have highly visible signage which they require by current and future customers.

I ask for your support and approval of the requested variance.

Thank you.

Jeff Barron - Permit Coordinator

Pride Signs Ltd.

Ph: (519) 622-4040 ext. 252 Fax: (519) 622-4031

TOWN OF NEWBURGH

.Crossroads of the Northeast _

ZONING BOARD OF APPEALS

OLD TOWN HALL 308 GARDNERTOWN ROAD NEWBURGH, NEW YORK 12550

OFFICE OF ZONING BOARD (845) 566-4901

APPLICATION DATED: April 19, 2012

TO: THE ZONING BOARD OF APPEALS THE TOWN OF NEWBURGH, NEW YORK 12550

I (WE) <u>TLC Certifical LLC / TL Cannon</u> PRESENTLY RESIDING AT NUMBER <u>180 Lawrence Bell Dr., Williamsville, NY, - Suite 100</u> TELEPHONE NUMBER <u>(716) 634-7700</u>

HEREBY MAKE APPLICATION TO THE ZONING BOARD OF APPEALS FOR THE FOLLOWING:



1. LOCATION OF THE PROPERTY:

95-1-39.22 (TAX MAP DESIGNATION)

1205 Route 300, Newburgh (STREET ADDRESS)

Business Zone (ZONING DISTRICT)

2. PROVISION OF THE ZONING LAW APPLICABLE, (INDICATE THE SECTION AND SUBSECTION OF THE ZONING LAW APPLICABLE BY NUMBER; DO NOT QUOTE THE LAW). 185-14-B-1-C Maximum allowed sign area

- 3. IF VARIANCE TO THE ZONING LAW IS REQUESTED:
 - a) APPEAL IS MADE FROM DISAPPROVAL BY THE TOWN BUILDING INSPECTOR OR BUILDING PERMIT APPLICATION. SEE ACCOMPANYING NOTICE DATED: <u>April 10, 2012</u>
 - b) OR DENIAL (REFERRAL) BY THE PLANNING BOARD OF THE TOWN OF NEWBURGH OF AN APPLICATION TO THE BOARD, SEE ACCOMPANYING NOTICE DATED: _____
- 4. DESCRIPTION OF VARIANCE SOUGHT: <u>To install signs 4</u> awnings with apple graphic which would exceed the allowable square footage
- 5. IF A USE VARIANCE IS REQUESTED: STRICT APPLICATION OF THE $\gamma \gamma \gamma$ ZONING LAW WOULD PRODUCE UNNECESSARY HARDSHIP IN THAT:
 - a) UNDER APPLICABLE ZONING REGULATIONS THE APPLICANT IS DEPRIVED OF ALL ECONOMIC USE OR BENEFIT FROM THE PROPERTY IN QUESTION BECAUSE:

(ATTACH WITH THIS APPLICATION COMPETENT FINANCIAL EVIDENCE ESTABLISHING SUCH DEPRIVATION)

- b) THE HARDSHIP IS UNIQUE AND DOES NOT APPLY TO A SUBSTANTIAL PORTION OF THE DISTRICT OR NEIGHBORHOOD BECAUSE:
- c) THE VARIANCE WOULD NOT ALTER THE ESSENTIAL CHARACTER OF THE NEIGHBORHOOD BECAUSE:

d) THE HARDSHIP HAS NOT BEEN SELF-CREATED BECAUSE:

- 6. IF AN AREA VARIANCE IS REQUESTED:
 - a) THE VARIANCE WILL NOT PRODUCE AN UNDESIRABLE CHANGE IN THE CHARACTER OF THE NEIGHBORHOOD OR A DETRIMENT TO NEARBY PROPERTIES BECAUSE: <u>Our proposed changes would improve the look of the</u> <u>restaurant</u>, bringing it in line with Applebees new look and corporate re-branding.
 - b) THE BENEFIT SOUGHT BY THE APPLICANT CAN NOT BE ACHIEVED BY SOME METHOD, FEASIBLE FOR THE APPLICANT TO PURSUE, OTHER THAN AN AREA VARIANCE, BECAUSE: The proposed apple graphicon the awnings are being counted as sign area, there for putting us over the allowable square footage for the site
 - c) THE REQUESTED AREA VARIANCE IS NOT SUBSTANTIAL BECAUSE:

All of our proposed signs are replacing existing and our proposed awnings with apple graphic are replacing The existing striped awnings.

d) THE PROPOSED VARIANCE WILL NOT HAVE AN ADVERSE EFFECT OR IMPACT ON THE PHYSICAL OR ENVIRONMENTAL CONDITIONS IN THE NEIGHBORHOOD OR DISTRICT BECAUSE: <u>No physical impact because everything we are proposing</u> is <u>replacing existing</u>. Had our proposed LED lighting uses far less energy than the existing neon lighting.

e) THE HARDSHIP HAS NOT BEEN SELF CREATED BECAUSE:

7. ADDITIONAL REASONS (IF PERTINENT):

PETITIONER (S) SIGNATURE STATE OF NEW YORK; COUNTY OR ORANGE: 8 SWORN TO THIS DAY OF A PENNY VERGOS, No. 01VE6207300 Notary Public, State of New York NOTAR *Y***NUBLIC** Qualified in Erie County My Commission Expires June 8, 20

NOTE: NYS GML Section 239-m (3) for proposed actions that are within 500 feet of the properties or thresholds listed in the statute the Zoning Board of Appeals is required to send a copy of the complete application to the Orange County Department of Planning to be reviewed prior to Zoning Board of Appeals decision. And also NYS GML Section 239-NN requires notification for any proposed actions, to the Municipal Clerk, within 500 feet of the Border of that adjoining County, Town or City.

617.20 Appendix C State Environmental Quality Review SHORT ENVIRONMENTAL ASSESSMENT FORM For UNLISTED ACTIONS Only

PART I - PROJECT INFORMATION (To be completed by Applicant or Project Sponsor)
1. APPLICANTISPONSOR Pride Signs Ltd. 2. PROJECT NAME Jeff Barron - Pride Signs Ltd. Applebees
3. PROJECT LOCATION:
Municipality Newburgh, NewYork county
4. PRECISE LOCATION (Street address and road intersections, prominent landmarks, etc., or provide map)
1205 Route 300, Newburgh, NV, 12550
5. PROPOSED ACTION IS:
6. DESCRIBE PROJECT BRIEFLY: To install the proposed signs and awnings with apple praphic as shown in the attached drawings at this Apple bees
7. AMOUNT OF LAND AFFECTED: NA ultimately acres
8. WILL PROPOSED ACTION COMPLY WITH EXISTING ZONING OR OTHER EXISTING LAND USE RESTRICTIONS?
Yes No If No, describe briefly
9. WHAT IS PRESENT LAND USE IN VICINITY OF PROJECT? Residential Industrial Commercial Agriculture Park/Forest/Open Space Other Describe: BUSINESS ZONE
10. DOES ACTION INVOLVE A PERMIT APPROVAL, OR FUNDING, NOW OR ULTIMATELY FROM ANY OTHER GOVERNMENTAL AGENCY (FEDERAL, STATE OR LOCAL)? Yes V No If Yes, list agency(s) name and permit/approvals:
11. DOES ANY ASPECT OF THE ACTION HAVE A CURRENTLY VALID PERMIT OR APPROVAL? Yes Ves V No If Yes, list agency(s) name and permit/approvals:
12. AS A RESULT OF PROPOSED ACTION WILL EXISTING PERMIT/APPROVAL REQUIRE MODIFICATION?
I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TRUE TO THE BEST OF MY KNOWLEDGE Applicant/sponsor name: <u>Jeff Barron - Pride Signs Ltd</u> . Date: <u>April 19, 12</u> Signature: <u>Jeff Barron</u>
If the action is in the Coastal Area, and you are a state agency, complete the Coastal Assessment Form before proceeding with this assessment
OVER 1 Reset

PART II - IMPACT ASSESSMENT (To be completed by Lead.	Адепсу)
A. DOES ACTION EXCEED ANY TYPE I THRESHOLD IN 6 NYCRR, PART 61	7.4? If yes, coordinate the review process and use the FULL EAF.
B. WILL ACTION RECEIVE COORDINATED REVIEW AS PROVIDED FOR UN declaration may be superseded by another Involved agency.	
C. COULD ACTION RESULT IN ANY ADVERSE EFFECTS ASSOCIATED WIT C1. Existing air quality, surface or groundwater quality or quantity, noise lev potential for erosion, drainage or flooding problems? Explain briefly:	'H THE FOLLOWING: (Answers may be handwritten, if legible) reis, existing traffic pattern, solid waste production or disposal,
C2. Aesthetic, agricultural, archaeological, historio, or other natural or cultur	al resources; or community or neighborhood character? Explain briefly;
C3. Vegetation or fauna, fish, shellfish or wildlife species, significant habitat	s, or threatened or endangered species? Explain briefly:
C4. A community's existing plans or goals as officially adopted, or a change in u	se or intensity of use of land or other natural resources? Explain briefly:
C5. Growth, subsequent development, or related activities likely to be induce	ed by the proposed action? Explain briefly:
C6. Long term, short term, cumulative, or other effects not kientified in C1-C	57 Explain briefly:
C7. Other impacts (including changes in use of either quantity or type of ene	argy)? Explain briefly:
D. WILL THE PROJECT HAVE AN IMPACT ON THE ENVIRONMENTAL CHAR ENVIRONMENTAL AREA (CEA)? Yes No If Yes, explain briefly:	ACTERISTICS THAT CAUSED THE ESTABLISHMENT OF A CRITICAL
IS THERE, OR IS THERE LIKELY TO BE, CONTROVERSY RELATED TO PO Yes No If Yes, explain briefly:	OTENTIAL ADVERSE ENVIRONMENTAL IMPACTS?
ART III - DETERMINATION OF SIGNIFICANCE (To be completed by Age INSTRUCTIONS: For each adverse effect identified above, determine v effect should be assessed in connection with its (a) setting (i.e. urban of geographic scope; and (f) magnitude. If necessary, add attachments sufficient detail to show that all relevant adverse impacts have been iden yes, the determination of significance must evaluate the potential impact of	whether it is substantial, large, important of otherwise significant. Each or rural); (b) probability of occurring; (c) duration; (d) inversibility; (e or reference supporting materials. Ensure that explanations contail itified and adequately addressed. If question D of Part II was checked of the proposed action on the environmental characteristics of the CEA
EAF and/or prepare a positive declaration.	ficant adverse impacts which MAY occur. Then proceed directly to the FUL
Check this box if you have determined, based on the information and analy NOT result in any significant adverse environmental impacts AND provide	ysis above and any supporting documentation, that the proposed action WILI ie, on attachments as necessary, the reasons supporting this determination
Name of Lead Agency	Date
	Title of Responsible Officer
Print or Type Name of Responsible Officer in Lead Agency	



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TOWN OF NEWBURGH ZONING BOARD OF APPEALS

PROXY DEPOSES AND SAYS THAT HE/SHE RESIDES AT 130 Ruskin Rd. Snuder NY 14226 IN THE COUNTY OF _ Eie AND STATE OF <u>NY</u>. AND THAT HE/SHE IS THE OWNER IN FEE OF _____ Cental 110 Gull+Bar, 1205 Route 13, Newburg N aber's Meighburhood DBP WHICH IS THE PREMISES DESCRIBED IN THE FOREGOING APPLICA-TION AND THAT HE/SHE HAS AUTHORIZED Pride Signs TO MAKE THE FOREGOING APPLICATION AS DESCRIBED THEREIN. DATED: **OWNER'S SIGNATURE**

WITNESS' SIGNATURE

STATE OF NEW YORK: COUNTY OF ORANGE: SWORN TO THIS 18^{+-} Day of $4\rho n^{-1}$ 2012

A PENNY VERGOS, No. 01VE6207300 Notary Public, State of New York Qualified in Eric County My Commission Expires June 8, 20.13 NOTARY PUBLIC





LANDLORD AUTHORIZATION FORM	
1. John A. Perry	_, AS THE
OWNER OF THE PROPERTY; OR	
Owner's authorized signing officer (Authorized to bind the company)	
COMPANY: TLC Central LLC /TLCANDON	
ADDRESS: 180 LAWRENCE Bell Mr. 3.100	
CITY/PROVINCE: Williamsule NY POSTAL CODE: 14221	
FOR THE TENANT Applebee's Neighborhard Grill & Bar	······
1205 Rate 300 Newburth NY 12550	HEREBY:

- (i) GRANT PRIDE SIGNS LIMITED PERMISSION TO APPLY FOR AND OBTAIN NECESSARY SIGN PERMITS AND VARIANCES AND OBTAIN SITE PLANS AND/OR ELEVATION DRAWINGS FROM THE ARCHIVES IF REQUIRED.
- (ii) AUTHORIZE PRIDE SIGNS LIMITED TO ERECT SIGN(S) AT THE AFOREMENTIONED LOCATION AND MAY, AT THEIR OPTION, ELECT TO SUB-CONTRACT THE INSTALLATION.

SINCERELY SIGNAT PRINT NAME Officer TITLE <u>166346266</u> FAX NUMBER 300 PHONE NUMB

DATE

Updated: January 2010

TL Cannon Management Corporation • TLC West, LLC • TLC Central, LLC • TLC East, LLC • TLC PVB, LLC 180 Lawrence Bell Drive • Suite 100 • Williamsville, NY 14221 Phone: 716.634.7700 • Fax: 716.634.8888

TOWN OF NEWBURGH

Crossroads of the Northeast OLD TOWN HALL 308 GARDNERTOWN ROAD NEWBURGH, NEW YORK 12550 (845)564-7801

NOTICE OF DISAPPROVAL OF BUILDING PERMIT APPLICATION

File No.	2282-12	Date:	April 10, 2012
То:	TLC CENTRAL LLC / APPLEBEE'S	SBL	95-1-39.22
180 LAV	RENCE BELL DRIVE - SUITE 100	ADD:	1205 ROUTE 300, NBGH
WILLIAM	ISVILLE, NY 14221	ZONE	В
			-

PLEASE TAKE NOTICE that your application dated April 5,

20 12 for permit to erect signage

At the premises located at 1205 Route 300, Newburgh

Is returned herewith and disapproved on the following grounds:

185 - 14 - B - 1 - (c) -THE TOTAL AREA OF ALL SIGNS ON A LOT SHALL NOT EXCEED 1 / 2 OF THE TOTAL LENGTH OF STREET FRONTAGE OF THE LOT IN LINEAR FEET.

JOSEPH MATTINA

Cc: Town Clerk & Assessor (300') File

WNER INFORMATION	BUI	LT WITH OU	T A PERMIT	YES	/ NO	07
AME: TLC CEN	TRAL LLC.	APPLEBEES	<u></u>		1	e 282
DDRESS: 180 L	AWRENCE	BELL DR SIU	TE 100 WILLI	AMSVILLE N	Y 14221	·····
ROJECT INFORMATIO	N:					
YPE OF STRUCTURE:	NE	W SIGNS A		IS @ 1205 R	TE 300	
BL:95-1-39.22	ZONE:	В				
OWN WATER: YES	·	TOWN	I SEWER:	YES	• .	
Г	MINIMUM	EXISTING	PROPOSED	VARIANCE	PERCENTAGE	
TOTAL ALLOWED SIGNAGE	100 S.F.		971.97 S.F.	871.97 S.F.	871.97%	
				·	÷	
LOT DEPTH		TOTAL ROA	D FRONTAGE	E = 200 L.F.		
FRONT YARD						
REAR YARD						
SIDE YARD					<i>(</i>	
MAX. BUILDING HEIGHT						
BUILDING COVERAGE						
SURFACE COVERAGE						
CREASING DEGREE OF NO R MORE FRONT YARDS FO RNER LOT - 185-17-A CESSORY STRUCTUF EATER THEN 1000 S.F. OR ONT YARD - 185-15-A ORAGE OF MORE THEN 4 GHT MAX. 15 FEET - 185-18 MAXIMUM YARD COVERA	OR THIS PR RE: BY FORMU VEHICLES	COPERTY	\-4 		YES YES YES YES YES YES	/ NO / NO / NO / NO / NO / NO
TES: INSTALLING NEW S	RE OWED SIG	VIEW BY THI	E PLANNING	BOARD.	NTAGE.	

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TOWN OF NEWBURGH

CODE COMPLIANCE DEPT. TELEPHONE 845-564-7801 Fax Line 845-564-7802

1205 RTE 300 / APPLEBEESMAIL TO:PRIDE SIGNS 255 PINEBUSH RD
CAMBRIDGE, ONTARIO CANADA NIT 1B9PROJECT:NEW SIGNSCONTRACTOR:ProjectionS.B.L.:95-1-39.22APPLICATION # 12-199PHONE # 519-622-4040 EXT 252
DATE: 4-9-2012

<u>A VARIANCE IS REQUIRED FROM THE ZONING BOARD OF APPEALS</u> <u>ARCHITECTURAL REVIEW IS REQUIRED FROM THE PLANNING BOARD</u>

Your sign application for the new signage at the above location can't be issued at this time.

The maximum allowed signage for this lot is only 50 square feet total.

You are requesting a total of 971.97 square feet, which will require a variance from the Town of Newburgh Zoning board of Appeals.

Below is the definition from the Town of Newburgh Zoning Code.

SIGNS:

Any letter, word, model, reproduction, banner, pennant, insignia, trade flag, device or representation used as, or which is in the nature of, an advertisement, attraction or directive.

Due to the fact there are new colors, designs and awnings will require approval from the towns planning board architectural review board division.

Joseph Mattina Code Compliance

